



Making the Outdoors Accessible



Greetings from Ian's Ride.

We can hardly believe our fourth annual Sea to Sound is right around the corner! It's been nearly a year since dozens of wheelchair users, cyclists, runners and equestrians all got together and shared in the delight of the Olympic Discovery Trail. There were countless smiles, limits pushed, and we were able to raise another \$2500 for the Peninsula Trails Coalition.

We want to let you know that we are now launching Sea to Sound 2022. The pandemic made for some challenging times. But getting outside is what we are all about, and being outside in the fresh air is the best thing we can do. The dates are August 26 – 28.

Last year was particularly exciting because we were able to offer our local county commissioners several wheelchairs that they could utilize to get the experience wheelchair users have when traveling on the ODT. They recognized the need for a smooth, bump free surface and invited Ian's Ride to participate in planning the long-term maintenance of the Olympic Discovery Trail.

Here's the plan. First off, we are offering a virtual option. This means folks can participate at their own pace and at their own location. We have a cool website where participants can post results, see where they might be along the ODT based on the mileage, shop our online store, and peruse the list of sponsors and participants alike. Virtual participants have until the end of the year to complete the ride. We realize that for many folks the virtual option is the best choice. We are excited to offer the in-person option at full capacity this year. We will have sponsored aid stations at 5-mile increments along the 74 miles of trail.

The Spruce Railroad section will be included once again this year, which extends the ride by about 5 miles. We have unique swag, will offer full support, and have some beautiful finisher medals for the participants.

We have the same cool sign-up process as last year. You can check it out here:

<https://runsignup.com/seatosound>

Sponsoring this event connects you to the community and benefits the Olympic Discovery Trail. Whether you choose to sponsor an aid station or make a larger donation your contribution will be recognized in multiple ways.

Would you like to sponsor Sea to Sound 2022? We are attaching the sponsor form.

Best to you. Get Outside.

Ian Mackay

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A 501 (c)(3) charitable organization | 82-4394396



Thank you for supporting Sea to Sound 2022!

What is your desired level of support?

Aid Station Sponsor? \$250 per day

Signage and recognition at an aid station for the entire day. You can represent your organization at the aid station, or we can cover staffing. Maximum of three days.

Sponsor of the day? \$500

We will give your organization all the love the whole day. Signage at the beginning and the end, and social media shoutouts.

Platinum Sponsor? \$1000

This is for the whole event. You will have the most recognition over the three-day period, multiple points of signage including support vehicles. Finish photo will include your branding.

Name _____ Contact Phone _____

Contact email _____

Do you have a banner or signage that can be used? (This will be returned after the event. We will make a banner if needed.) _____

Any literature, stickers, merchandise, etc. you could provide for swag bags given to participants?

Finally, if you have a unique way we could highlight your organization, please email us at ian@iansride.com.